



## UK Broadband Speedtest Results August 2008

This press release gives the aggregated speedtest results from tests carried out by site users at [www.broadband.co.uk](http://www.broadband.co.uk) for August 2008.

<b>Average download &amp; upload speeds - August 2008</b>		
<b>ISP</b>	<b>Average Download speed (Mbps)</b>	<b>Average Upload Speed (Mbps)</b>
AOL	1.955	0.283
Be and O2*	6.157	0.849
BT	2.430	0.354
Eclipse	1.490	0.336
Orange	3.111	0.350
Plusnet	2.554	0.361
Sky	3.685	0.411
Talk Talk	2.576	0.311
Tiscali	2.291	0.331
Virgin Media	6.097	0.442
<b>All providers</b>	<b>3.585</b>	<b>0.378</b>

*\* Note that although O2 and Be share a common infrastructure they are separate trading entities*

O2 and Be's lead over Virgin media has narrowed to an almost negligible 60kbps.

Eclipse Broadband again trail in last place with an average download speed of only 1.490 which is a drop from 1.768Mbps average speed last month.

The average over all tests was a download speed of 3.585Mbps, which is a slight drop from July 2008's average of 3.609Mbps.

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<b>Average download speeds split by time of day – August 2008</b>			
<b>ISP</b>	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00) Average download speed (Mbps)	Evening (18:00 to 00:00) Average download speed (Mbps)
AOL	2.360	2.100	1.689
Be and O2	6.151	7.034	5.177
BT	2.841	2.463	2.316
Eclipse	3.760	1.282	1.686
Orange	2.971	3.491	3.386
Plusnet	2.777	2.624	2.399
Sky	3.751	3.947	3.392
Talk Talk	3.453	2.632	2.377
Tiscali	2.722	2.486	1.999
Virgin Media	6.734	6.197	5.855
<b>All providers</b>	4.330	3.618	3.413

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight levels show a significantly higher average speed than the evening peak period, with daytime use between the two. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

The winner this month is for the first time Virgin Media, who take the top slot in both the overnight and evening slots, only being beaten by O2/Be in the daytime slot

Eclipse broadband's figures show that congestion may still be an issue for their customers at peak times.



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### About the [broadband.co.uk](http://www.broadband.co.uk) speedtest results

- Our results are taken from our website users performing speedtests using our speedchecker at <http://www.broadband.co.uk/broadband-speed-test.jsp>
- We record tens of thousands of speedtests every month.
- Unlike other speedtest services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - AOL
  - Be Broadband and O2 (O2 and Be are separate trading entities; however they share a common infrastructure)
  - BT
  - Eclipse
  - Orange
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Virgin

### About [broadband.co.uk](http://www.broadband.co.uk)

- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are the UK's leading source of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speedtester and broadband postcode lookup functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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