

## UK Broadband Speedtest Results February 2011

This press release gives the aggregated speedtest results from tests carried out by site users at [www.broadband.co.uk](http://www.broadband.co.uk) for February 2011.

<b>Average download &amp; upload speeds – February 2011</b>		
<b>ISP</b>	<b>Average Download speed (Mbps)</b>	<b>Average Upload Speed (Mbps)</b>
AOL	2.700	0.401
Be and O2*	5.387	0.696
BT	4.623	0.681
Eclipse	6.398	0.610
Orange	3.237	0.422
Plusnet	3.212	0.373
Sky	4.066	0.507
Talk Talk	4.362	0.488
Tiscali	3.571	0.483
TalkTalk/Tiscali combined	4.034	0.486
Virgin Media	13.168	1.361
<b>All providers</b>	<b>6.755</b>	<b>0.788</b>

*\* Note that although O2 and Be share a common infrastructure they are separate trading entities*

Virgin Media haven't just smashed the record for fastest recorded average download and upload speeds, they have completely blown them away by hitting a huge 13.168Mbps, more than double the average of their nearest rivals. Eclipse manage to improve on their average by a good margin and hold the second spot, O2/Be slip from the previous month but hold third place.

Overall the average of all suppliers soars to a new all time high of 6.755Mbps mainly due, it must be said, to the impressive performance from Virgin Media.

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<b>Average download speeds split by time of day – February 2010</b>			
<b>ISP</b>	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00)Average download speed (Mbps)	Evening (18:00 to 00:00)Average download speed (Mbps)
AOL	3.330	2.940	2.244
Be and O2*	5.727	5.530	5.170
BT	5.330	4.724	4.386
Eclipse	6.823	6.148	6.626
Orange	3.431	3.466	2.945
Plusnet	3.101	3.238	3.200
Sky	3.995	4.173	3.945
Talk Talk	4.500	4.497	4.148
Tiscali	4.424	3.843	3.116
TalkTalk/Tiscali combined	4.472	4.234	3.697
Virgin Media	14.01	14.17	11.898
<b>All providers</b>	7.090	7.096	6.319

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight levels show a significantly higher average speed than the evening peak period, with daytime unusually the lowest of the three. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

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### About the **broadband.co.uk** speedtest results

- Our results are taken from our website users performing speedtests using our speedchecker at <http://www.broadband.co.uk/broadband-speed-test/>
- We record tens of thousands of speedtests every month.
- Unlike other speedtest services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - AOL
  - Be Broadband and O2 (O2 and Be are separate trading entities; however they share a common infrastructure)
  - BT
  - Eclipse
  - Orange
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in January 2010).
  - Virgin

### About [broadband.co.uk](http://www.broadband.co.uk)

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speedtester and broadband postcode lookup functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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