

UK Broadband Speedtest Results November 2010

This press release gives the aggregated speedtest results from tests carried out by site users at www.broadband.co.uk for November 2010.

Average download & upload speeds – November 2010		
ISP	Average Download speed (Mbps)	Average Upload Speed (Mbps)
AOL	2.599	0.370
Be and O2*	5.400	0.794
BT	4.384	0.668
Eclipse	4.781	0.468
Orange	3.051	0.372
Plusnet	3.284	0.430
Sky	3.976	0.511
Talk Talk	4.043	0.502
Tiscali	3.013	0.449
TalkTalk/Tiscali combined	3.628	0.480
Virgin Media	10.812	0.845
All providers	5.555	0.623

** Note that although O2 and Be share a common infrastructure they are separate trading entities*

Virgin Media have smashed the record for fastest recorded average download and upload speeds. Be/O2 had held the highest upload spot for the last two and a half years prior to this months results.

Overall the average of all suppliers jumps to a new all time high of 5.555Mbps .

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Average download speeds split by time of day – November 2010			
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00)Average download speed (Mbps)	Evening (18:00 to 00:00)Average download speed (Mbps)
AOL	1.947	2.885	2.285
Be and O2*	6.766	5.305	5.280
BT	4.832	4.366	4.340
Eclipse	6.370	4.982	3.962
Orange	3.911	3.270	2.724
Plusnet	4.203	3.323	3.136
Sky	4.316	3.896	4.004
Talk Talk	4.382	4.089	3.913
Tiscali	3.329	3.131	2.801
TalkTalk/Tiscali combined	3.987	3.704	3.457
Virgin Media	11.739	11.307	10.207
All providers	6.172	5.530	5.486

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight levels show a significantly higher average speed than the evening peak period, with daytime unusually the lowest of the three. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

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About the [broadband.co.uk](http://www.broadband.co.uk) speedtest results

- Our results are taken from our website users performing speedtests using our speedchecker at <http://www.broadband.co.uk/broadband-speed-test/>
- We record tens of thousands of speedtests every month.
- Unlike other speedtest services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
 - AOL
 - Be Broadband and O2 (O2 and Be are separate trading entities; however they share a common infrastructure)
 - BT
 - Eclipse
 - Orange
 - Plusnet
 - Sky
 - TalkTalk
 - Tiscali
 - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in January 2010).
 - Virgin

About [broadband.co.uk](http://www.broadband.co.uk)

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are the UK's leading source of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speedtester and broadband postcode lookup functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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